

THROUGH THE GREEN

May/June 2015

Worms Help Turn Hoban's Approach

Inside

- › Franco Blown Away
- › Golf Day at the Capital





Jerry Pate Turf & Irrigation

YOU CAN COUNT ON US

Coming this Spring Toro Reelmaster® 5010-H

The industry's first and only true hybrid fairway mower. Patented Powermatch® technology offers operational cost savings that can really boost your budget!



Toro INFINITY™ Series

The exclusive Toro INFINITY™ Series golf course sprinkler offers a Smart Access™ compartment, five activation types and two body models.



Mobile Service

Our factory certified field technicians provide equipment, irrigation and pump service.

Visit preowned.jerrypate.com for a large selection of quality pre-owned equipment.

SALES - SERVICE - ACCESSORIES - PARTS - PRE-OWNED



5350 Tulane Drive
Atlanta, GA 30336
404-346-5340

Toll Free: 800-282-4792
Fax: 404-349-0019
www.jerrypate.com



> Contents

News & Features

- 6 Joey Franco Wins Big at GIS
- 9 Georgia GCSA Faces Prominent at GIS
- 13 Berry Collett Enjoys Sea Island Award
- 15 Spring Classic Defies Damp Weather
- 18 Mark Hoban Ventures "Out There"
- 24 Governor Attends Golf Day at Capitol
- 26 Tax Maps Offer Powerful Tool
- 29 Pros and Supers Gather at Reynolds

Cover: Mark Hoban is pioneering new realms with his heavily organic program at Rivermont Golf and Country Club



OFFICIAL PUBLICATION OF THE GEORGIA GOLF COURSE SUPERINTENDENTS ASSOCIATION

THROUGH THE GREEN

Publisher: Tenia Workman
Editor: Trent Bouts
Graphic Designer: Julie Vincent

Georgia GCSA Headquarters
 PO Box 310
 25 S. Carolina Street
 Hartwell, GA 30643
OFFICE: (706) 376-3585
OFFICE FAX: (706) 376-7573
www.ggcsa.com

Through The Green is published six times a year by the Georgia Golf Course Superintendents Association (Georgia GCSA). Copyright © 2011 Georgia Golf Course Superintendents Association, Inc. All rights reserved.

Editorial/Advertising
 PO Box 310
 25 S. Carolina Street
 Hartwell, GA 30643
OFFICE: (706) 376-3585

Columns & Reports

- 5 President's Message
- 30 News Shorts
- 34 New Members
- 34 Tee Shots

Advertiser Index

Ameriturf.....	28
Bayer	8
Chattahoochee Turf Products.....	10
Corbin Turf and Ornamental.....	4
Florida Gateway.....	21
Golf Agronomics Sand and Hauling.....	25
Greenville Turf and Tractor	36
Howard Fertilizer.....	7
Jacobsen	35
Jerry Pate Turf and Irrigation.....	2
Laserturf	22
NG Turf	28
River Sand.....	17
Rounds4Research.....	23
Rowland Chemical Co.....	33
ShowTurf	27
Sound Agronomy	31
Southern States	27
Specialty Car Company	12
Stovall.....	14
Syngenta.....	30
The Andersons.....	32
Tifton Physical Soil Testing	26
Turfology	33

The Georgia GCSA appreciates the support of the following companies through the association's patrons and sponsors program:

Diamond Patrons
 Greenville Turf and Tractor
 Jerry Pate Turf and Irrigation

Platinum Partners
 Corbin Turf and Ornamental Supply
 Jacobsen
 Syngenta

Gold Partners
 AmeriTurf
 Bayer ES
 ShowTurf

Silver Partners
 Howard Fertilizer and Chemical Company
 NG Turf
 Sound Agronomy
 Turfnology

Bronze Partners
 BASF
 Bulk Aggregate Golf
 Bulloch Fertilizer
 Chattahoochee Turf Products
 Ewing Irrigation and Landscape Supply
 Golf Agronomics Sand and Hauling
 Harrell's
 Helena Chemical Company
 John Deere Landscapes
 Phillips Turf and Ornamental
 Pike Creek Turf
 Sunbelt Rentals

Thank You Customers For Making Our "Lunch and Learn" a Huge Success!

Top Golf - Alpharetta, GA March 26, 2015



Good People, Good Education, Good Food, Good Fun!



CORBIN TURF
& ORNAMENTAL SUPPLY, INC.

www.corbinturf.com

800.476.4504



2015 BOARD OF DIRECTORS



PRESIDENT
Mike Brown

The Standard Club, Johns Creek, GA
(770) 497-1736
mike@standardclub.org



VICE-PRESIDENT
Greg Burleson, CGCS

Augusta Country Club, Augusta, GA
(706) 737-5515
greg@augcc.com



SECRETARY-TREASURER
Scott Griffith

University of Georgia Golf Course, Athens, GA
(706) 425-3246
scotking@uga.edu



PAST-PRESIDENT
Anthony L. Williams, CGCS

Stone Mountain Golf Club, Stone Mountain, GA
(770) 413-5241
anthony.williams@marriott.com



Tim Busek

The Manor Golf and Country Club, Alpharetta, GA
(404) 787-6165
tbusek@manorgcc.com



Nelson Caron

The Ford Plantation, Richmond Hill, GA
(912) 547-4072
nelsoncaron@hotmail.com



Tommy Hewitt

Windermere Golf Club, Cumming, GA
(770) 205-5878
thewitt@canongategolf.com



Kyle Macdonald

St. Ives Country Club, Johns Creek, GA
(770) 623-8213
kmacdonald@valleycrest.com



Mike Martin

Hampton Golf Village, Cumming, GA
(770) 640-2170
mmartin@hamptongolfvillage.net



Lane Singleton

Reynolds Plantation, Greensboro, GA
(706) 467-1563
lsingleton@reynoldsplantation.com



Chris Steigelman, CGCS

The Landings Club, Savannah, GA
(912) 598-3547
chris@landingsclub.com



Sam Welch

Horseshoe Bend/Golf Club of Georgia, Roswell, GA
(770) 992-2310 Ext. 130
swelch@horseshoebendcc.com

Member Standards: Where We are Now

The GCSAA member standards issue is mostly behind us now but because of the fact that the proposed standards were such an issue, I wanted to take this time to recap where we stand. First, I want to thank our chapter delegate Richard Staughton, CGCS from Towne Lake Hills Golf Club for his dedicated and continued service to the Georgia GCSA. Richard never backs down from a request to help his association and we are very thankful for him.

Back in 2014, Richard and all other GCSAA delegates from around the country convened for their annual gathering in Lawrence, KS to gather information regarding the state of the GCSAA. Part of the information gathered included proposed changes regarding member standards. Your board, knowing the importance of being recognized as an association that embraces continuing education, especially within this regulatory environment, unanimously opposed any weakening of the standards. Through many calls to other chapters we found we were not alone in our view.

A large majority of GCSAA members spoke out against the weakening of the standards. In fact, the GCSAA standards survey that the membership participated in was in support of having stronger standards and to provide more clarity between Class A and SM. The newly-elected board of directors for the GCSAA listened and has removed the proposal. We appreciate them listening, not just to us but to the entire GCSAA membership.

During Masters Tournament week, your executive committee was invited to Augusta to meet with several representatives of GCSAA. This was an opportunity for both parties to share ideas and to discuss matters at local and national levels. Representing GCSAA were chief executive officer Rhet Evans, past-president Keith Ihms, CGCS, new president John O'Keefe, CGCS, and secretary-treasurer Bill Maynard, CGCS.

We were very appreciative of the opportunity to meet and we had a pleasant and productive discussion regarding your chapter as well as GCSAA matters. By the way, they are very complimentary of our chapter. They are impressed with the many years of leadership and passion that we continue to display. Thank you to Tenia Workman and Allison Jackson in our office.

I want to note though that as a result of feedback through surveys and phone calls that the new GCSAA board is moving forward with some adjustments to the standards. We should have the new proposed changes available at the next chapter delegates meeting this fall.

While speaking of standards, I took a moment to search just how easy it is to obtain points today. Just by being a member of GCSAA, we can go online and download on-demand webinars that are free to any member. How great is that? Currently, there are 76 agronomic/environmental webinars and 27 business/communication/leadership webinars available. If that's not enough, there are also live webinars that you can sign up for. Afterwards, simply complete an evaluation survey to get your points. Now that's convenience.

As members of the Georgia GCSA, we are fortunate to have so many educational opportunities throughout the year right here in our state. Also, we are fortunate to be able to hold our events at some of the most esteemed clubs throughout the state. Through education, our reputations within the golf industry have come a long way over the last 30 years and we are proud to be invited to play on some of the best and most exclusive courses our state has to offer. Kudos to everyone who helped to make this happen over the years.



MIKE BROWN



Franco Blown Away By Show in Texas



Joey Franco, CGCS

Joey Franco had little concept of the scale of the annual Golf Industry Show until he saw it for his own eyes for the first time this year. Franco was, in his words, “blown away.” “I’d heard guys talk about it and had seen photos and watched some videos on GCSAA TV,” he says. “But I really had no idea of the size and scale of the trade show.”

Franco, certified golf course superintendent at Brookstone Golf and

Country Club in Acworth, has been in golf course maintenance in various roles over a nearly 20-year career. He was able to attend GIS in San Antonio, TX in February thanks to a scholarship from the Melrose Leadership Academy, a program of the Environmental Institute for Golf. It was established in 2012 by Ken Melrose, retired chief executive officer and chairman of the board of The Toro Company and is supported by a \$1 million gift to the EIFG from The Kendrick B. Melrose Family Foundation.

Georgia GCSA secretary-treasurer Scott Griffith from the University of Georgia Golf Course also received an all-expenses paid trip to GIS as a Melrose scholarship recipient.

“It was an experience I’ll never forget,” says Franco, who could scarcely have picked a better year to win the scholarship. He achieved certification not long before the show and so was able to attend the annual reception for other certified superintendents in San Antonio. There he mingled with GCSAA senior staff and board members as well as other certified superintendents.

Franco was also able to be on the trade show floor to receive special recognition from Golf Course Industry magazine in their Super Social Media Awards presented in partnership with Aquatrols. Franco received a trophy in the best blog category for the blog he produces to keep members informed of important news and changes to the golf course at Brookstone.

“I was kind of like a kid in a candy store,” Franco says of his experience at GIS. “It was unbelievable. I got to meet so many people from all across the country. I am extremely appreciative of the opportu-

nity, not just for myself but for all the other scholarship recipients. Not every golf course owner or operator can afford to send their superintendent to something of this magnitude.”

Franco was also impressed at the quality of the education he received in seminars on career development, social networking, budget management and master planning. “I went to classes that they recommended for the scholarship winners which were very good,” he says. “We also got hear directly from GCSAA’s Chava McKeel on government relations and that was also beneficial. Mischia Wright was great to work with. Everything was so well organized.”

When he got home from the show, Franco used his award-winning blog to thank his staff and the members at Brookstone. “I began this blog as a communication tool towards the Brookstone Golf and Country Club membership and their guests,” he wrote. “The main focus of the blog is to provide information regarding golf course maintenance practices and the dedication that the golf course maintenance team implements each and every day. This is a great award, but it would not be possible without my team.”

Franco’s first role on a golf course was to weed-eat between pine trees on a 27-hole course in preparation for the Alabama Open. He “fell in love” with working on a golf course. He became a superintendent and later spent eight years as a golf course construction superintendent up and down the east coast. Brookstone is owned by American Golf and today has close to 700 members, up from a low of less than half of that at the worst of the recession. “We see about 27,000 rounds a year,” Franco says.

The Melrose scholarship process is designed to provide a class representative of the diverse elements of the GCSAA membership. The selection criteria takes into account qualifications, interest and financial need, and where possible focuses on less experienced superintendents likely to benefit most from the educational opportunity. Work experience, scope of personal interests, level of community involvement and recognition of leadership abilities through receipt of honors and awards can also count.

To be eligible applicants must be current GCSAA Class A or superintendent members and GCSAA chapter members in good standing. They must be a Class A or superintendent member for five or more years. Attendees of the Golf Industry Show in the last five years are not eligible to apply.

Grant recipients receive Golf Industry Show full package registration, education seminars and leadership sessions, airfare, four nights of hotel accommodations and \$200 spending money. ■



Joey Franco, CGCS receives his Super Social Media award from Golf Course Industry publisher and editor in chief Pat Jones.



Joey Franco, CGCS, center, and Scott Griffith, third from right, with other Melrose Leadership Academy members on the trade show floor at GIS.

NIP IT IN THE TUBER



Can Your Crabgrass Treatment Also Prevent Sedges? Echelon® Herbicide Can.

With its patented combination of dual active ingredients, Echelon® goes beyond conventional preemergence crabgrass and *Poa Annua* control to provide **excellent preemergence nutsedge control** - including both annual and perennial sedges. By working underground to reduce future populations of perennial sedges, Echelon keeps your course beautiful and saves you time and money.

Ask your Howard Fertilizer representative how you can “nip it in the tuber” with Echelon herbicide on fertilizer.



Always read and follow label directions. FMC and Echelon are trademarks of FMC Corporation. ©2015 FMC Corporation. All rights reserved.



fmcprosolutions.com





Tribute[™]
TOTAL



Follow us on Twitter @BayerGolf



The **BackedbyBayer** app is available for download at the iTunes Store and Google Play.

Tribute[®] Total is the complete solution that goes the distance in weed control. Tribute Total provides post-emergent control of grassy weeds, broadleaf weeds and sedges. With one product, you can do more with fewer resources and free up time to handle other problems that might come into view. Tribute Total, the complete solution for the most troublesome weeds. For more information, visit www.BackedbyBayer.com.

Georgia GCSA Receives Awards at GIS in Texas

The Georgia GCSA's efforts to raise the profile and appreciation of golf course superintendents received recognition of its own at this year's Golf Industry Show in San Antonio, TX in February. The Georgia GCSA received the best use of video award in Golf Course Industry magazine's Super Social Media Awards presented in partnership with Aquatrols.

The Georgia GCSA won with its "Stewards of the Land" video featuring environmental efforts at Catechee Golf Club, Rivermont Golf and Country Club and The Landings Club. The award was accepted on the trade show floor in San Antonio by Georgia GCSA secretary-treasurer Scott Griffith from the University of Georgia Golf Course.

Earlier in the week, Georgia GCSA executive director Tenia Workman unveiled the association's latest video "Membership has its Advantages" at a meeting of GCSAA chapter executives from across the country.

The award was one of two social media awards that came back to Georgia. Joey Franco, CGCS from Brookstone Golf and Country Club in Acworth was one of two winners in the best blog category. He maintains the blog brookstonegcm.blogspot.com.

On the golf side, Rob Roy from The River Club in Suwanee was Georgia's top finisher in the national superintendent golf championship. He fired a 76 in the opening round to finish tied for seventh, five shots from the winner. The second round was cancelled because of weather. Roy's round coupled with that of Georgia GCSA director Lane Singleton from Reynolds Plantation was good enough to finish third in the gross division of the fourball I division.

About 100 members and friends of the Georgia GCSA gathered in San Antonio's famed River District for the annual Georgia GCSA reception at GIS. "It was wonderful to see so many of our members at GIS," says Georgia GCSA executive director Tenia Workman. "We had a wonderful venue for our reception and to see so many familiar and smiling faces so far from home speaks to the commitment our members have and the sense of community we all share."



Georgia GCSA president Mike Brown at the Alamo



Georgia GCSA secretary-treasurer Scott Griffith from the University of Georgia Golf Course accepts the Best Use of Video award from Golf Course Industry magazine's Pat Jones.



Georgia GCSA president Mike Brown from The Standard Club with GCSAA then president Keith Ihms, CGCS.



Jim Osborne from Bear's Best Atlanta.



Harold Franklin from Fields Ferry Golf Course and Sam Crowe, CGCS from Summit Chase Country Club.



Neal Wisdom from Druid Hills Golf Club and Palmer Maples Jr., CGCS retired.



Keith Williams of Chattahoochee Turf Products, Greg Nichols of XGD Systems and Roger Myers of Chattahoochee Turf Products.



Jan and Randy Nichols, CGCS retired.



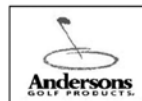
Lea Tsilakis and Mark Hayes from Marietta Country Club.



Tenia Workman of the Georgia GCSA and Bret Barton, CGCS from Pinetree Golf Club.



205 Tommy Warren Drive, Cobb, GA 31735
 Office: 229-853-9469 Fax: 229-853-2767 Email: ompo@aol.com
<http://www.chattahoocheeturfproducts.com>



ROGER MYERS
229-406-0321

CECIL SMITH
404-391-3547

JAMIE BELLAMY
678-675-9656

KEITH WILLIAMS
678-463-4610

Georgia GCSA Reception



Joe Hollis from Atlanta Country Club, Lane Singleton from Reynolds Plantation and Merret Alexander of NG Turf.



Mark Snyder of Ewing Irrigation and Peggy Clanton of BASF.



Wade Thomas from Idle Hour Club and wife, Emily.



Matthew Cindea, Austin Brooks, Silas Ledford, Sam Williamson, A. J. Hayes all of the University of Georgia.



Tommy Richey, L. J. Robinson and Chris Graves, all from Cherokee Town and Country Club.



Jeff Dekle of Bulloch Fertilizer and Kyle Johnson from The Ford Plantation.

Introducing the all new 2015 Carryall 500

CARRYALL



Call 770-446-3444 for a test drive of the entire Carryall series – 300, 500, 550 and 700.

www.NewCarryall.com

SPECIALTY
CAR COMPANY



- 14 hp Subaru 404cc Overhead cam w/ EFI
- Payload up to 1,500 lbs.
- Optional limited slip differential for improved traction
- Exclusive lightweight, rustproof, air-craft grade aluminum
- NO RUSTING like the competition
- Cockpit style interior and ergonomic dash
- One-of-a-kind bed box with integrated track-based attachment system
- Optional tool holders and bed dividers increase versatility
- The industry's best 3 Year Warranty

www.SpecialtyCarCo.com | Atlanta 770-446-3444

Sales | Service | Parts | Rentals | Leasing | Accessories

Seaside Course Celebrates As Course of the Year



Berry Collett, CGCS with the Jemsek Award from the National Golf Course Owners Association.

Berry Collett, CGCS and his staff allowed themselves a brief celebration recently before getting back to one of the busiest programs there is in Georgia golf course maintenance this year. The reason for the cheer was that Sea Island Golf Club's Seaside course had received the Jemsek Award as golf course of the year from the National Golf Course Owners Association.

Seaside is the host venue for the PGA Tour's McGladrey Classic, and has hosted numerous USGA events, challenging golf's best amateur players. In April it hosted the SEC Men's Golf Championship for the 15th year running and in July will host the Georgia State Amateur Golf Championship. Before that the course was co-host of the four-day Sea Island National Pro-Am.

This year's McGladrey Classic offers a twist for Collett, director of golf course maintenance overseeing Sea Island's four courses and a staff of close to 90. With a later playing date towards the end of November compared to October in 2014, Collett, who has been at Sea Island for 15 years, will work to establish overseed before the tournament instead of after. And he will also have to do so on the

Sea Island®

Plantation course as well which will share the first two rounds of the McGladrey this year.

"We were excited to get the news about the award," he says. "We got the trophy from the pro shop after it had been there for a few weeks and we celebrated as a staff." Collett says he was also happy for the Davis Love Foundation which runs the McGladrey Classic. "Davis has been around here so long and is so good to work with."

Located on at the southern tip of Saint Simons Island just off the southeast Georgia coast, the course was originally designed in 1929 by famed architects Harry S. Colt and Charles Alison. It was updated in 1999 by Tom Fazio and immediately earned a prominent ranking on Golf Digest's list of Top 100 Courses in the United States.

"We selected the Seaside Course at Sea Island Golf Club for its long reputation of golf course excellence," says Mike Hughes, chief executive officer of the NGCOA. "Seaside is one of those special places that literally attracts people from around the world. It's an extraordinarily beautiful and challenging golf course."

Long considered Sea Island's most demanding course, Seaside features tidal creeks, dunes, salt marshes and gently rippling fairways against a backdrop of St. Simons Sound. It stretches 6,657 yards (par-70) and typically plays fast and firm, demanding shot-making excellence in the tradition of Scottish golf links.

The Jemsek Award is named for the late Joe Jemsek, an American golfer who entered golf as a caddie, became a golf professional, and later owned and operated several public golf clubs in Chicago and south of Atlanta in Newnan. He died in 2002 at the age of 88.

The award honors the world's top golf courses, which are widely known for superior quality, having hosted major amateur and professional tournaments, and for being venues that attract golfers from around the world. Jemsek Award winners are industry greats that represent to the golfing and non-golfing public the pinnacle of achievement as outstanding venues. Most recent winners have included Troon North Golf Club (2014), The Homestead Resort Cascades Course (2013), Monterey Peninsula (2012), Congressional Country Club (2011), and Firestone Country Club (2010). ■



Nursery

- ◆ Annuals
- ◆ Perennials
- ◆ Container Plants
- ◆ B&B Trees

Irrigation

- ◆ Golf
- ◆ Residential
- ◆ Commercial
- ◆ Lighting

Hardscapes

- ◆ Pavers/Wall block
- ◆ Flagstone
- ◆ Stackstone
- ◆ Fieldstone

Visit any of our convenient Georgia Locations

Alpharetta: 678-514-0140
 Augusta: 706-650-8500
 Braselton: 706-658-0213
 Buford: 678-835-1948

Marietta: 770-590-3160
 Hoschton: 678-425-2111
 Columbus: 706-223-5251
 Cumming: 770-889-2009

Lawrenceville: 678-218-0131
 Kennesaw: 770-794-3249
 Norcross: 770-242-6036
 Ptree City: 770-253-6868

www.stovallinc.com



Classic Success Despite Early Spring Showers



Kyle Macdonald, St. Ives Country Club; Chris Steigelman, CGCS The Landings Club; Tim Busek, The Manor Golf and Country Club; Ray Dillon, Ph.D. GGEF; Mike Brown, The Standard Club; Harold Franklin, GGEF chairman and Fields Ferry Golf Club; Greg Burleson, CGCS Augusta Country Club; Mike Martin, Hampton Golf Village; and Lane Singleton, Reynolds Plantation, with the check for \$10,000 from the Georgia GCSA to the GGEF.



Ray Dillon, Ph.D., GGEF; Lee Cassady, GSGA; Harold Franklin, GGEF chairman; and Matt Williams, GSGA, with the GSGA's \$10,000 check to the GGEF.

Rain may have dampened the golf course but not spirits at this year's Georgia GCSA Spring Classic at The Landings Club in Savannah. Nearly all of the 130 people registered for golf competed in the tournament on the course prepared by Georgia GCSA director and host superintendent Chris Steigelman, CGCS and his staff. "Chris and his team did a phenomenal job despite less than ideal weather conditions to get the course ready," Georgia GCSA president Mike Brown says. "I joked about it being the not-so Spring Classic but we had a great day all around."

Brown praised attendees for defying the weather and still turning out to play. "For a lot of folks that's a long drive down to Savannah," he says. "And I think to go ahead and make the drive when you know it's going to be wet shows how committed folks are to supporting the work of the Georgia Golf Environmental Foundation." The Spring Classic is a major fundraiser for the work of the GGEF. Georgia GCSA executive director Tenia Workman says final dollar numbers were still being processed at press time. "But the event was a success," she says. "We did well."

Host superintendent Steigelman also made a point of thanking members who traveled so far on a damp day to support the event. "I wish the weather could have been better," he says. "We moved the event from the Atlanta area down to Savannah to try and ensure there was better weather but it just didn't work out. Still, everybody traveled which was great and it was our pleasure to be able to host the event and give something back to the industry."

Brown also made note of the level of support from the allied golf associations. He played in a foursome with members of the Georgia Chapter of the Club Managers Association of America. "All of the

allied associations entered foursomes, which demonstrates the fact that we are all in this industry together," he says. "We all benefit when the industry does well so we need to be working together towards that goal and I think we are doing a good job in that regard here in Georgia."

The Georgia Golf Environmental Foundation received two checks on the day for \$10,000 from the Georgia GCSA and the Georgia State Golf Association. Brown and Workman both expressed gratitude to the membership and staff at The Landings Club for their welcome and interest in the event. "Some of their members turned out to play in the tournament which was wonderful," Workman says.

The Georgia GCSA and GGEF is extremely grateful to the following sponsors for their generous support of the Spring Classic, with a special thank you to E-Z-Go for donating golf carts for use in the tournament:

Platinum Sponsors

- | | |
|-----------------------------------|--------------------------------|
| Chattahoochee Turf Products | Greenville Turf and Tractor |
| Clark Plant Nutrients | GSGA |
| Corbin Turf and Ornamental Supply | Idle Hour Club |
| E-Z-Go | Jacobsen |
| Georgia Chapter CMAA | Jerry Pate Turf and Irrigation |
| Georgia GCSA | John Deere Landscapes |
| Georgia Section PGA | ShowTurf |
| | Turfology |

Gold

- Club Car, LLC
- Phillips Turf and Ornamental/ENP Turf

Silver Sponsors

- Gene McClure
- Pike Creek Turf

Spring Classic Winners

Closest to the Pin

- #3 Plantation – Brett Herlocker, Kinderlou Forest Golf Club
- #8 Plantation – Hoyt Ellspermann, Reynolds Plantation – The Creek Club
- #5 Palmetto – Merett Alexander, NG Turf
- #13 Palmetto – LJ Robinson, Cherokee Town and Country Club

Longest Drive

- #5 Plantation – Mark Hayes, Marietta Country Club
- #14 Plantation – Harry Lastlinger, Idle Hour Club
- #7 Palmetto – Josh Sullins, East Lake Golf Club
- #10 Palmetto – Lane Singleton, Reynolds Plantation

1st Place Gross

- Derek Oglesby – Corbin Turf and Ornamental Supply
- Derek Floyd – The Reserve Club

2nd Place Gross

- Nathan Byars – Hickory Hill Golf Club
- Josh Sullins – East Lake Golf Club

3rd Place Gross

- Mike Paull – Georgia Section PGA
- Paul Richardson – Georgia Section PGA

1st Place Net

- Michael Chapman – Reelgrind
- Lance Gates – Twin City Country Club

2nd Place Net

- Guy Madden – Idle Hour Club
- Nash Rolfes – Idle Hour Club

3rd Place Net

- Ryan Keylon – Legacy on Lanier
- Keith Williams – Chattahoochee Turf Products



Gross division winners Derek Oglesby, Corbin Turf and Ornamental Supply, left, and Derek Floyd, The Reserve Club, right, with Georgia GCSA golf committee chairman Lane Singleton, Reynolds Plantation.



Net division winners Michael Chapman, Reelgrind, left, and Lance Gates, Twin City Country Club, right, with Georgia GCSA golf committee chairman Lane Singleton, Reynolds Plantation.



Nathan Byars, Hickory Hill Golf Club, and The Club at Shoal Creek, with the Yeti cooler he won from Club Car, and Ben McElmurray, Club Car.



John Fields, Ashton Hills Golf Club, won a Yeti cooler from Club Car.



John Davis, Agri-Business Technologies; Robert Rogers, Golf Agronomics; Erik Carson, The Landings Club – Oakridge; Aaron Saunders, The Landings Club – Deer Creek.



Patrick Richardson, Wilmington Island Club; Robert Dugger and Kevin Blanton, both of E-Z-Go Textron.



Brett Herlocker, Kinderlou Forest Golf Club; with Philip Soukup, The Landings Club – Palmetto; Embree Wilson, The Landings Club – Palmetto; Chris Steigelman, CGCS The Landings Club.



Mark Hendricks, Greenville Turf and Tractor, and Lon Buckler, A.M. Buckler and Associates.



J.B. Workman and Chuck Moore, both from The King and Prince Golf Course.



Mike Paul, Georgia Section PGA executive director.



Mike Nettles, Trident Lakes Golf Club; Chris Owen, Frederica Golf Club; Marshall Jackson, Laurel Island Links; Dale Stephens, Sea Palms Resort.

RSI RIVER SAND[®] INCORPORATED

USGA Topdressing • Ultradwarf Topdressing • Divot Sands • Bunker Sands
River Sand • Mulches • Compost • Custom Blends • Gravel/Rock Products

It's about getting *you*
what *you* want
- when *you* want
how *you* need it.
That's *our* priority.

www.riversandinc.com

(877)499-SAND





IS MARK HOBAN'S ORGANIC APPROACH AHEAD OF THE CURVE OR AROUND THE BEND

by Trent Bouts

They locked up Galileo remember.

Some people are so far ahead of their time the world just isn't ready for their message. Back then it was easier for people to believe in witchcraft than it was to accept that the earth rotated around the sun.

Sometimes though the world is right and the messenger is wrong. We made it past Y2K didn't we? It's just not always easy to tell what's jackpot and what's crackpot right away.

It may take years, perhaps many, to determine definitively whether Mark Hoban's heavily organic turfgrass maintenance program at Rivermont Golf and Country Club in Johns Creek is ahead of the curve, or around the bend. But Hoban wants the answers as much as anybody.



Mark Hoban has employed a native plant horticulturist to help manage and promote the use of native grasses to lend visual appeal and

He knows what he's doing is "out there" jokingly referring to his operation as "my planet." He knows there are skeptics. One online video detailing his approach has been viewed nearly 12,000 times in the past 12 months. Compare that with the number of people who have actually visited Rivermont to see for themselves – 1, a few weeks ago.

Using ingredients such as carbon, compost teas, fish hydrolysate, molasses and worm castings, Hoban is overturning convention and feeding the soil rather than the plant. At the same time he's cutting way back on fertilizers, fungicides and pesticides. He's taken close to 25 acres out of playing quality maintenance.

He's blurring clean lines and "credit card" edges around bunkers and between holes with native grasses that he propagates on site. He's promoting all kinds of life from bacteria to bees, butterflies and birds. "I want to give golfers a lot more than green grass and a smooth putting surface," he says.

Some of what he's doing is so unorthodox, so far removed from the way it's always been done that it verges on heresy. And Hoban knows he's sticking his neck out. "We do have the naysayers," he concedes. "I still question myself going this way. There are times I still ask, 'Am I out of my mind going this way?'"

So far all indications suggest not. Rivermont's turf conditioning is excellent, from the 419 bermudagrass fairways to the A1/A4 bentgrass greens. The issue, as Hoban points out, is that "indications" don't rise to the level of evidence. He's confident he's onto something but not fully convinced. He wants to do the science to substantiate what he's seeing.

"I feel like I'm on the right track but I'm not shouting it from the rooftops," he says. "I'm not saying I have all the answers. A lot of what

I am doing and seeing is so anecdotal. There's also the fact that the last two years have been the best bentgrass summers I have ever seen. I want to be tested with a brutal summer. I want to know the biology. I want to prove it to myself."

Mark Hoban is not some radical who just rolled into town with a wild idea. He's been in the business for more than 40 years, most of them at The Standard Club where he learned under the great Palmer Maples, Jr., CGCS. He was Georgia GCSA president in 1991-'92, the youngest elected at that point, and was Superintendent of the Year in 2002. He is no fringe dweller.

What he is is smart. You will sometimes find the Wall Street Journal on his desk and his bookshelves are heavy with titles that are heavier still – "Science Under Siege," "Mounting Worldwide Crisis in Agriculture," "The Soil will Save Us." He doesn't just read those books and research papers. He sometimes tracks down the authors and researchers across the U.S. and even overseas, to seek further explanation and raise questions of his own. Perhaps more tellingly, they get back to him.

When staff at The Standard Club nominated Hoban for that Superintendent of the Year award they cited all the traits and qualities you might expect: leadership, dedication, professionalism and so on. But they also wrote of Hoban's "moral and intellectual conviction," standards that are apparent in his work at Rivermont. He's not out to prove he's right. He's simply out to learn what works and what doesn't.

To that end, his shop features some strange characters in amongst all the usual suspects. There is a huge barrel for brewing microbes, a worm farm with more beds than a youth hostel and a microscope.



provide habitat that offers golfers more than “green grass and a smooth putting surface.”

He’s also about to invest in his own laboratory oven so he can measure the biomass of his bentgrass roots. One bentgrass plug last July had roots seven inches long. “Previously, I could never grow that on my best greens whether it was summer, fall, winter or spring,” he says.

Some of his colleagues have called him a “mad scientist.” They use the term affectionately but it is misleading nonetheless. What Hoban is, first and foremost and never likely to forget, is a golf course superintendent.

“If my greens are under pressure then damn all this research crap. You’ve got to have your arsenal in the background,” he says with a glance at products shelved nearby. “Experience tells me I’ll never get fully away from pesticides or plant protectants. But I would like to run with this as far as I can.”

For now, Hoban has close to free rein thanks to his owner at Rivermont, Chris Cupit, a past-president of the Georgia State Golf Association. “I realize that there is some risk ...,” Cupit posted in a chat in the online golf course architecture site Golf Club Atlas. “He has found a good situation where I trust what he is doing and am willing to offer him my full support. We are all learning and time will tell if we are on the right track.”


Something else Cupit said underlines that “risk” and goes some way to explaining the sweeping reluctance of Hoban’s colleagues to do more than watch a video. Cupit wrote: “Several have confidentially told me they wished they could do what he is doing but can’t risk it or persuade their members or owners to let them try.”

For Hoban the silence is almost deafening. Earlier this year, he delivered a talk to about 100 people at the Georgia Golf Environmental Foundation’s free education seminar at the University of Georgia’s

Griffin Campus. “I spoke for maybe an hour or 90 minutes,” he says. “I had one guy come up and ask me a question when it was over. I keep asking myself why aren’t people at least curious enough to look at something that’s different to what they are doing. I know some

NEW *online* Certificate in Horticulture

- Six 3-credit courses pertinent for golf & landscape industries: botany, chemistry, soils, landscape plants, turf, irrigation
- *Learn while you earn* at your current job
- FGC is a leader in golf & landscape education



Contact for complete details: John Piersol
john.piersol@fgc.edu
386-754-4225

WWW.FGC.EDU



Rivermont Golf and Country Club members now witness an array of wildlife on course including birds, butterflies and bees.

folks roll their eyes but this is something that could save clubs a lot of money. I know I'm saving a lot of money."

Just how much is difficult to tabulate. But Hoban has no hesitation putting the number in the "tens of thousands of dollars." Consider the reduction in labor, fuel and applications given how much less acreage he now maintains, how much he saves when his nitrogen rate drops from 2.5lbs an acre to less than 0.5lbs and how much he saves slashing his fungicide use by 80 percent.

Even harder to measure but no less significant is what his results and the accompanying buzz will mean for Rivermont as a business. Hoban recently invited residents from the surrounding neighborhood on a course tour. "They could see the wildlife and the diversity we encourage," he says. "Spouses can see there's more there than just a golf course and I think we got a new member out of it. That's important because as a superintendent our first priority, everything we do, should be to get new members, new golfers."

In Atlanta's highly competitive private club market, Rivermont's aesthetic is a clear differentiator. Some of it is what owner Cupit had in mind when he contracted golf course architect Mike Riley in 2006 for a \$3.6 million reworking of Joe Lee's 1973 design. That was a year after Hoban came on board. Riley and Hoban had collaborated at The Standard Club so there was mutual trust and respect. Still, Hoban admits he's taken Riley's appreciation for a more classical than clean look "off the deep end."

The opportunity has reinvigorated Hoban who says he "didn't want to leave" The Standard Club but the decision was made for him. "The biggest terror in my life was losing my job," he says. "I would have stayed there forever. But coming here has turned out to be the best thing that's happened to me. At the end of every day I can't wait until tomorrow and I can't get enough done while I'm here," he says. "Really, I'm ecstatic about some our results and I feel like this is just the tip of the iceberg."

All golf course and wildlife images in this feature were taken by Mark Hoban.

Laserturf

Since 1991

- Laser Leveling • Laser Topdressing • Drainage
- Fairway & Greens Core Aerification and Core Removal
- Verticutting, Sweeping • "Koro" Sod Removal
- Shaping • Greens Construction & Renovation
- Greens Conversion • Tee Construction
- Bunker Construction & Renovation
- On-Site Reel Grinding

7500 Macon Hwy, Watkinsville, GA 30677

Office: (706) 208-1644 or (772) 225-3771 • Fax: (706) 769-0020

Web: www.laserturfse.com • Email: info@laserturfse.com



Mark Hoban stands tall along with his native grasses at Rivermont Golf and Country Club.

Mark Hoban's program at a glance:

1 Compost teas. Hoban sprays the brew onto his greens and tees introducing enormous microbial populations to the soil. The goal is to increase soil health and bacterial diversity to a level that it makes the plants it sustains much stronger and disease and pest resistant.

2 Thermal and worm vermicompost. Hoban takes carbon and worm castings and incorporates them with his topdressing sand. The mix is much higher in nutrients than conventional topdressing sand and the additional biological inputs - he likes to say he's improving the neighborhood - has the added benefit that it practically disappears after application because of the darker coloring.

3 Native grasses. Hoban has introduced some striking visual contrasts at Rivermont with native grasses. The grasses also attract birds and native bees that Hoban further encourages with houses and boxes built on site. He describes himself as an "experienced native plant poacher" but is now saving his own native plant seeds. Recently he employed a native plant horticulturist to take that element of his program even further.

4 Trichoderma. Ramping up his organic approach several notches on the strength of promising early trials, Hoban hopes to go fungicide free on his greens this year. He intends to rely on the resilience his bentgrass greens have built up over two years of feeding the soil and supplement that protection with trichoderma, fungi that attacks plant pathogens such as rhizoctonia.

5 Plant health soil testing. Hoban will measure organic nitrogen and phosphorous levels generated by microbial activity. He will also gauge extractable carbon and set baselines for how much carbon has been sequestered in the soil. Carbon and nitrogen ratios will provide a good indicator of soil health. Ultimately, the testing will give him hard science to let him know how well he is managing his soils. ■

Insects can really hurt a golf course.
But not as much as a lack of funds.



Chinch Bug



Japanese Beetle Grub

The Environmental Institute for Golf is helping GCSAA chapters raise funds for turfgrass research, and you can help. All you have to do is donate a round to our online auction. The funds raised will go to agronomic studies, awareness, scholarships and other education programs.
Donate today. Visit rounds4research.com.

Auction Date: June 8-21, 2015

Questions? Contact Mischia Wright, Associate Director, EIFG
800.472.7878, ext. 4445 • mwright@gcsaa.org



Presented in partnership with The Toro Company.



Governor Among Leaders Shaking Hands with Golf



Georgia Governor Nathan Deal with Georgia GCSA president Mike Brown.



Lt. Gov. Casey Cagle – R, speaks to elected officials and golf industry leaders at the State Capitol.

Golf underlined its economic, environmental and social contribution to the state of Georgia recently with another successful Golf Day at the Capitol. Governor Nathan Deal and new U.S. Senator David Perdue were among a steady flow of elected officials to visit with the golf industry delegation. State representative and senators and their staffers mingled with members of the Georgia Allied Golf Council over several hours. Golf’s government relations counsel Skin Edge helped coordinate activities.

“I think it was very impressive that the Governor took time to come down and meet with us,” Georgia GCSA president Mike Brown from The Standard Club says. “He understands what golf is and appreciates how we go about things. I’d met him once before at a water summit meeting and I think he understands that golf is a good citizen and that we want to do the right thing for the game and for our communities.”

Brown was also impressed after his interaction with Senator Perdue, from Sea Island, who was elected in November. “He’s a golfer and was very personable,” Brown says. “We are fortunate to have some key people who are willing to get to know us.”

Brown also noted the presence of Lt. Gov. Casey Cagle, who won the Georgia Golf Environmental Foundation’s Environmental Leader of the Year award in 2012. “He is a great supporter of the golf industry and I am always impressed at how appreciative he is not just of the game but also of the work we do as superintendents,” Brown says.

Cagle received his award for working first-hand with the state Environmental Protection Division to reframe regulations giving superintendents more discretion when and where they could apply water to courses during drought. Cagle was diligent in helping the golf industry present its case, with the backing of scientists and researchers from the University of Georgia, during hearings and deliberations of the Statewide Water Plan Study Committee.

Brown emphasizes that superintendents and the golf industry in general needs to remain vigilant and active in building and maintaining relationships with elected officials. “We have to keep up the good fight,” he says. “It’s a little like being a golf course superintendent. You can be happy the way things are today but if you let your guard down at all you can soon end up with problems tomorrow.”

Other groups represented on Golf Day included the Georgia State Golf Association, Georgia PGA Section, Georgia Chapter of the Club Managers Association of America and the Georgia Golf Course Owners Association. The University of Georgia also had a presence which included a table covered with a range of turfgrass varieties.

“One of the major reasons we are being effective as an industry when it comes to government relations in Georgia is because of the amount of goodwill and collaboration we have between all the golf organizations,” Brown says. “It was once again great to see that cooperation on show at Golf Day.” ■



Georgia's newest U.S. Senator David Perdue - R, with Georgia GCSA president Mike Brown.



Rep. Amy Carter - R, Valdosta, District 175, with Georgia GCSA executive director Tenia Workman.



Rep. Lynn Smith - R, Newnan, District 70, Georgia GCSA director Chris Steigelman, CGCS from The Landings Club, Georgia GCSA executive director Tenia Workman, and golf's government relations counsel Skin Edge.



Allen Peake - R
Macon, District 141



Al Williams - D
Midway, District 168



Tom McCall - R
Elberton, District 33



Richard Smith - R
Columbus, District 134



Tom Dickson - R
Cohutta, District 6

GOLF AGRONOMICS

Sand & Hauling

Golf Agronomics has a proven record of service and supply to the golf course industry spanning more than 20 years. We are here to stay and to make life better for golf course superintendents and for the golfers who play their courses. We deliver more than sand. We also bring experience, expertise and a genuine smile with every load. A golf course is a great place to be happy after all.

- Bulk Damp Sands
- Custom Blends
- Topsoil/Compost
- Bulk Dry Sands
- Specialty Products
- Divot Sand
- Gravel
- Bagged Sands
- Black Sand
- G-Angle "Cracked" Bunker Sand



Robbie Womac, CGCS (678) 997-7852
Robbie.womac@golfagronomics.com

Main office (800) 542-9531
www.golfagronomics.com

County GIS Services Offer Efficiencies

By Doug Smith, CGCS

Recently, on a cold and wet winter's day, I decided to check up on the surrounding property owners' tax assessments in my neighborhood, solely out of selfish curiosity. Fortunately Columbus Consolidated Government had a wonderful web site and satisfying my goal turned out to be a fairly simple endeavor. The information needed was freely accessible at columbusga.org, as I had hoped. Their web site provided not only property tax data, but also City Council meeting agendas, garbage pickup schedules and everything else a local citizen might want to know.

After "surfing" there, I navigated into the Tax Assessor section and found the "Free Standard Viewer" GIS tax map and clicked on it. To my amazement, the entire Muscogee County platted GIS map appeared. Then I panned and zoomed into my neighborhood in order to snoop. During that interactive process, I began to learn the versatility of the GIS mapping tools available. Tools such as photo quality satellite imagery, drawing tools providing linear distance, as well as free form and point-to-point shading which calculated square foot area or acreage.

After a short while the "light bulb" illuminated in my otherwise lack luster gray matter, and I thought ... Wow! What if these interactive tools work on the golf course too? So, I panned and clicked over to discover that I could navigate anywhere over the course and measure the square footage of greens, tees and bunkers. I could obtain acreage of fairways and water bodies, and get linear measurements of cart paths and creek frontage.

Again I thought ...Wow! It's time to toss away the 300-foot tape measure and measuring wheel, because now I can measure and calibrate specific areas anywhere on the golf course without leaving the maintenance building. Also, I am currently trying to figure out how to utilize the GIS GPS coordinates to reference drain basins, valve boxes, sprinkler heads and more, assuming the items are visible in the satellite snapshot. I have noticed that the 12 inch diameter drain basin grates are easily distinguishable.

The other big time saver I discovered was the ability to reduce the communication gap that often exists when describing a specific location of a particular job site to a crew member. In the past there has been an instance or two when I had taken for granted my inability to effectively describe where the work needs to be done. Of course, as many of you know when time is short you can't always physically bring your crew to the job site. Thanks



to GIS mapping, or in most cases, even the free version of Google Earth, we now have a quick five-minute pre-game huddle at the computer in my office to visually verify the job site location. This procedure definitely can eliminate a few "what ifs" that formerly ended up as lost man hours and wasted supplies.

Many of you should be able to access GIS tax maps through your municipality's tax assessor web site, possibly at no cost, especially if your club is located in a densely populated county. Even rural county residents should have access through Public.net, which will likely require a minimal user fee. So, no matter where you're located, it's a good probability that you can take advantage of your club's annual property tax payment in ways that go beyond your county's ability to provide city street pavement and classroom spaces. Utilizing GIS tax maps to make your maintenance operation more efficient is a service we're already paying for. I just didn't know it until now. ■

**Doug Smith is certified golf course superintendent at Maple Ridge Golf Club in Columbus.*

Tifton Physical Soil Testing Laboratory

Accredited by the American Association for Laboratory Accreditation (A2LA)

Specializing in:

- Testing All Materials for USGA Golf Green Construction.
- Developing Putting Green Rootzone Mixtures that meet USGA Specifications.
- Recommending Topdressing and Bunker (Trap) Sands that meet USGA Specifications.
- Developing Sportsturf Rootzone Mixes with Optimum Physical Properties for Athletic Fields.

1412 Murray Avenue
Tifton, Georgia 31794


www.tiftonsoillab.com

T. Powell Gaines
(229) 382-7292



Have you hugged your greens today?



Get closer with the best mowers for undulating greens ever.
The new 180 and 220 E-Cut[™] Hybrid Walk Greens Mowers.

Give your greens a good hug with John Deere E-Cut Hybrid Walk Greens Mowers. Available in both 18- and 22-inch width-of-cut, these walkers offer an unparalleled ability to follow contours and undulations as well as steer around the clean-up pass. Call your John Deere Golf Distributor for a demo today.



SHOWTURF, LLC
1118 HONEY HILL ROAD #2
HARDEEVILLE, SC 29927
(888) 746-8873

SHOWTURF, LLC
2290 GEORGIA HWY 32W
NICHOLS, GA 31554
(770) 846-5483

FOR OFFICE/PARTS/SERVICE,
PLEASE CALL (888) 746-8873
WWW.SHOWTURF.COM
INFO@SHOWTURF.COM

8892R00011051771-09403184



- Professional Lawn Grass and Specialty Turf Seed
- Custom Blend Fertilizers
- Liquid Fertilizers
- Micronutrients
- Lime/Gypsum
- Herbicides
- Insecticides
- Fungicides
- Specialty Products
- Custom Application Services

TURF AND ORNAMENTAL MANAGEMENT SOLUTIONS START AT SOUTHERN STATES[®]

WE UNDERSTAND YOUR BUSINESS DEPENDS ON A STRONG SUPPLIER.

At Southern States[®], we put our years of experience and knowledge to work every day to meet that expectation. From athletic fields and golf courses to commercial sites, expect Southern States to deliver value, superior service and be a trusted source for the professional-grade solutions you need to create the high quality experience your customers expect.

SOUTHERNSTATES.COM



© 2014 Southern States Cooperative, Incorporated. All Rights Reserved. Southern States[®] is a registered trademark of Southern States Cooperative, Incorporated.



AmeriTurf

Your Success is our Priority

Authorized full line distributors for the following brands:



Jeremy Harvey (770) 560-8495 Atlanta/N. Alabama/Tennessee

Jimmy Geter (678) 592-4415 Atlanta (& Surrounding Areas)/Central Alabama

Office (877) 441-8873 www.ameriturf.com

Revolutionary Fertility Programs — Water Management Solutions — Plant Protection

CUT TO PERFECTION

NG Turf maintains turf at .500". Give us a call for all of your renovation or grassing needs.

Merett Alexander (706) 587-5086



www.NGTurf.com



Serving the Golf Course Community for over 30 years with 6 locations and 10 turfgrass varieties.

Superintendents and Pros Gather for Education



Part of the audience of superintendents and golf professionals at Reynolds Plantation.



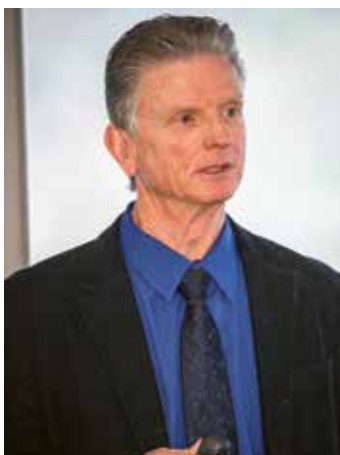
Dr. Bruce Martin, Clemson University.



Host superintendent Lane Singleton welcomes attendees to the first spring educational summit hosted by Reynolds Plantation.



Dr. Lane Tredway, Syngenta.



Billy Fuller, Billy Fuller Golf Design.

More than 60 golf course superintendents and PGA golf professionals attended a new joint educational event at Reynolds Plantation recently. The first spring educational summit hosted by Reynolds Plantation in Greensboro was designed to foster further collaboration between superintendents and professionals. The two and half day event featured some leading speakers including Dr. Bruce Martin from Clemson University and Dr. Lane Tredway of Syngenta.

Georgia GCSA member and industry consultant Billy Fuller of Billy Fuller Golf Design also led a joint session between superintendents and professionals. Fuller's presentation "Overcoming Today's Shared Challenges" preceded a round table discussion focused on best practices for communication between golf course maintenance and golf operations departments at the facility.

"The event worked out very well I think," says Lane Singleton, vice-president of agronomy at Reynolds Plantation and a Georgia GCSA director. "Thanks to the efforts of Tenia Workman (Georgia GCSA executive director) we were able to provide pesticide credits and education points. I think we were also very fortunate to secure such excellent speakers on the same day at that time of year."

Along with the Georgia GCSA and Georgia PGA Section, other presenting partners for the event included Syngenta, Greenville Turf and Tractor and Club Car. ■

Institute Ready For Applicants

Applications are now open to golf course superintendents for the 2015 Syngenta Business Institute in Winston-Salem, NC from December 7-10. The institute offers business curriculum in financial management, managing generational and cultural differences, delegation skills, effective communication, and

negotiation tactics. Applications are due by August 18.

About 25 superintendents are chosen from an average of more than 80 applicants each year. Syngenta partners with Wake Forest University School of Business to provide the education.

To be considered, candidates must complete the application, which includes an essay on why they should be selected, relevant professional experience and educational background.

To learn more and apply, visit GreenCastOnline.com/SBI.

Season to season,
make the right call.
Apply Velista™,
spring—summer—fall.



Spring and fall are the perfect seasons to clean up your greens, tees and fairways. Velista™ fungicide is the broadest spectrum SDHI that protects against anthracnose as well as dollar spot and brown patch and more. And when used in rotation with Briskway® fungicide, Velista delivers excellent control of summer stress diseases on greens when temperatures shift from warm to hot. Velista is the right call.

GreenCastOnline.com/Velista

For more information, contact:

Jason Whitecliffe
North Georgia
678-687-8871

Larry Feller
Augusta & Savannah
843-693-2187

Melissa Barron
South Georgia
407-257-8043

Russell Offers Help on Bees

Thomas Russell, golf course superintendent at Charlie Yates Golf Course in Atlanta, knows there is growing interest in the relationship between bees and golf courses. Golf courses can provide important habitat to declining bee populations.

To that end Russell is offering to help superintendents connect with bee suppliers through his own experience keeping bees and working occasionally with professional bee keepers.

“Summer is not the best time to try and get hold of bees to establish your own colonies but it is the right time to start planning and getting yourself ready,” Russell says. “I know some people may be looking to get started with bees and would like them to know I’d be happy to help if I can.” Russell can be reached at (404) 373-5655 or via trussell@charlieyatesgolfcourse.com



syngenta®

[@SyngentaTurf](https://twitter.com/SyngentaTurf) #Time4Velista

©2015 Syngenta. Important: Always read and follow label instructions. Some products may not be registered for sale or use in all states or counties. Please check with your state or local extension service to ensure registration status. Briskway®, GreenCast®, Velista™, the Alliance Frame, the Purpose Icon and the Syngenta logo are trademarks of a Syngenta Group Company. All other trademarks used herein are the property of their respective company. MW 1LGG5006 03/15

Caron and Hoban Award Finalists

Georgia GCSA board member, Nelson Caron from The Ford Plantation, and association past-president Mark Hoban from Rivermont Golf and Country Club were finalists in TurfNet magazine's Superintendent of the Year award. The award was won by Fred Gehrish, CGCS from Highlands Falls Country Club in Highlands, NC which hosted the Highlands Club between the Georgia GCSA and Carolinas GCSA last fall.

Caron and Hoban were among 10 finalists chosen by a panel of judges from a field of 96 nominees for the 2014 title. Criteria for the award include: labor management, maximizing budget limitations, educating and advancing the careers of colleagues and assistants, negotiating with government agencies, preparing for tournaments under unusual circumstances, service to golf clientele, upgrading or renovating the course and dealing with extreme or emergency conditions.

Another Georgia GCSA past-president, Anthony Williams, CGCS from Stone Mountain Golf Club is the only Georgia winner in the award's 15-year history.

The 2014 winner, Fred Gehrish, CGCS from Highlands Falls Country Club in Highlands, NC has strong ties with Georgia. Gehrish was at Newnan Country Club in Newnan before heading to Highlands. Before that he worked with Randy Nichols, CGCS at Cherokee Town and Country Club.

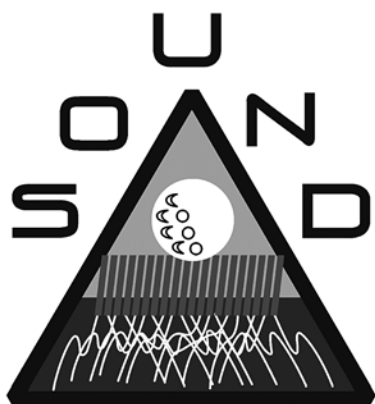
After his award win, Gehrish paid tribute to Nichols' influence. "He provided us with opportunities as assistant superintendents that most superintendents will never get in a lifetime," he says.

Harvey Joins Athletic Club

Atlanta Athletic Club has hired Lukus Harvey as director of agronomy. Harvey replaces Ken Mangum, CGCS who served as the club's director of golf courses and grounds for 27 years.

A graduate of Ohio State, where he received his degree in turfgrass management, Harvey went on to an internship at Augusta National Golf Club and has since honed his craft at Doral Golf Resort and Spa, John's Island Club and Calusa Pines Golf Club. He was also the golf course and grounds superintendent at Jack Nicklaus-designed Ritz-Carlton Golf Club in Jupiter, FL.

Since 2010, Harvey has served as the director of agronomy for PGA National Resort and Spa, where he oversaw 90 holes and preparations for the PGA Tour's Honda Classic. Harvey is a Class A member of GCSAA and belongs to the Club Managers Association of America. Harvey assumes his new role with AAC in May.



AGRONOMY

*Providing economical and sound
Agronomic solutions for all your turf needs.*

WAYNE STONE | 229.869.2336

SHANNON MARION | 770.584.6741

soundagronomy@gmail.com

PRECISION[™]
LABORATORIES

Results. Expect it!™

BRANDT

**The
Andersons**[™]

CLARK
PLANT NUTRIENTS

Jerry Pate Earns Club Car Honor



Tim Goranson of Club Car with Brian Masterson and Scott Pate of Jerry Pate Company, Mike Packer of Club Car with Jerry Pate and Andy Cook of Jerry Pate Company.

Jerry Pate Company was named Club Car distributor of the year during the Golf Industry Show in San Antonio, TX in February. That award for overall performance recognizing sales growth, commitment to employee training development, customer service and overall operational excellence. The company also received the Club Car Black and Gold

designation for 2015, recognizing exemplary business performance and customer service.

“Over the last several years we have worked hard to develop our golf car business,” Jerry Pate, chairman of Jerry Pate Company, says. “We are happy Club Car recognized the hard work our team has put into serving our customers.”

Jerry Pate has been a Club Car distributor since 2011.

The Jerry Pate Company was founded in 1985 by PGA Tour golf professional and U.S. Open Golf champion, Jerry Pate. The company garnered distributor of the year honors from the Toro Company in 2014. The Jerry Pate Company is headquartered in Pensacola, FL and serves the Southeast region from locations in GA, AL and TN.

Tickets on Offer For Thank Yous

Golfers have a chance to win tickets to this year's PGA Championship at Whistling Straits in Kohler, WI simply for saying thanks for the work of golf course superintendents. The sweepstakes is part of GCSAA's "Thank a Golf Course Superintendent" campaign. Commercials from the campaign began airing in April and feature a montage of clips from Jack Nicklaus, Rory McIlroy, Michelle Wie, Nick Faldo, Rickie Fowler, Graeme McDowell, Matt Kuchar, Johnny Miller, Davis Love, Nick Price, Colin Montgomerie, Jason Day and Karrie Webb, all thanking superintendents.

Golfers are encouraged to go online at www.gcsaa.org/thanksuperintendent to send a message of gratitude to their favorite superintendents. Those over 21 sending messages will be automatically entered to win a trip for two, including airfare, lodging and tickets. The sweepstakes closes May 31.

Introducing the A+ Complete Turf Health System!



Foltec Sprayable Foliar Nutrients -
The perfect complement to Contec DG

Contec DG® Dispersing Granule Technology
• Eliminate mower pickup and nutrient loss
• Reduce player downtime



TNT Ultra Turf Nutrition Tool -
Customize your nutrition program to reduce your overall costs with this Excel-based tool.
Download it FREE at www.ContecDG.com.

DG^{PRO} Dispersing Pest Control Carrier



For more information, contact your Distributor Representative, or call Ray Saseen, Andersons Territory Manager at 404-580-3564
www.AndersonsTurf.com

Capital City to Host Mid-Am.

The Capital City Club in Atlanta will host the U.S. Mid-Amateur Championship in October 2017. It will be the first USGA championship contested at the Capital City Club where Kyle Marshall is director of golf courses and grounds and Michael Studier, CGCS is golf course superintendent.

The club's Crabapple Course will be used for both stroke-play qualifying and the match-play portion of the championship. The course was designed by Tom Fazio and opened for play in 2002. The Crabapple Course hosted the 2013 NCAA Division I Men's Golf Championship.

The Crabapple Course also served as host for the 2003 WGC-American Express Championship, won by nine-time USGA champion Tiger Woods. The course has hosted U.S. Amateur sectional qualifying four times since 2007.

The Capital City Club was the host site of the 1916 Georgia State Amateur, won by nine-time USGA champion Jones on the club's Brookhaven Course. Five state amateurs have been played on the Brookhaven Course, which has been selected to host the Georgia State Amateur on its 100th anniversary in 2016.

Atlanta National Golf Club in Milton will serve as companion course for the stroke-play qualifying rounds of the 2017 U.S. Mid-Amateur. Designed by Pete and P.B. Dye, the course opened for play in 1988. The club hosted U.S. Senior Open sectional qualifying in 2012 and the Atlanta Amateur Match-Play Championship from 1992-1998.

The 2017 U.S. Mid-Amateur will be the 28th USGA championship contested in Georgia.

Rowland Chemical Co.

- Chemicals
- FMC Sprayers
- Hypro
- TeeJet

706-548-9399

800-352-6974

379 Oak St.
Athens, GA 30601



Turfology

"because...success is in the details"

Offering the finest in seed, fertilizer, chemicals and soil amendments



EarthWorks
Natural Organic Products



PO Box 1604
67 Depot Street
Watkinsville, GA 30677
www.turfology.com

Frank Lopes
(706) 206-6270 (mobile)

Doug Shelnett
(706) 769-3117 (office)
(706) 769-2116 (fax)
(888) TURF-665

Georgia GCSA Welcomes

- > **Jeff Bridges, Class AF.** T&D technical specialist, SePro Corp, Climax, NC (800) 419-7779.
- > **Mike Brumby, Class SM.** Golf course superintendent, Whitepath Golf Club, Ellijay (706) 276-3080.
- > **Thomas Clark, Class C.** Assistant golf course superintendent, Hamilton Mill Golf Club, Dacula (770) 271-5224.
- > **William Cox, Class C.** Assistant golf course superintendent, Brookfield Country Club, Roswell (770) 993-1990.
- > **Kodey Cross, Class C.** Assistant golf course superintendent, Healy Point Country Club, Macon (478) 743-1495.
- > **Adam Culpepper, Class C.** Assistant golf course superintendent, Echelon, Alpharetta (770) 888-4653.
- > **Chuck Daughtrey, Class SM.** Golf course superintendent, Spring Hill Country Club, Tifton (229) 382-6745.
- > **John Hopkins, Class C.** Second assistant golf course superintendent, Reynolds Plantation – Oconee Course, Greensboro (706) 467-1407.
- > **Danny Maisch, Class C.** First assistant golf course superintendent, Atlanta Athletic Club, Johns Creek (770) 448-2166.
- > **Trent Manning, Class AS.** Equipment manager, Ansley Golf Club, Roswell (770) 640-2174.
- > **Kenneth Miles, Class SM.** Golf course superintendent, Green Meadows Golf Course, Augusta (706) 798-1533.
- > **Alan Sinram, Class AF.** Sales representative, Moxie Sports Marketing, Blairsville (706) 413-0884.
- > **Mike Smith, Class C.** First assistant golf course superintendent, Sea Island Golf Club – Plantation, St. Simons Island (888) 732-4752.
- > **Jenny Wu, Class AF.** Marketing coordinator, Smith Garden Products, Cleveland, OH (800) 242-7425.
- > **Micheal Jones, Class SM.** Golf course superintendent, The Orchard Golf and Country Club, Clarkesville (706) 754-6902.

> Tee Shots

Condolences

- > Our condolences to the family of **Kent Cain** from Country Club of the South in Johns Creek who passed away on April 13.
- > Our condolences to **Bobby Gipson** with Laserturf/Turfmark and his family on the passing of Bobby's father.
- > Our condolences to **Jud James** from Whitewater Creek Country Club in Fayetteville and his family on the passing of Jud's mother.

Births

- > Congratulations to **John Grist** from Chattahoochee Golf Club in Gainesville and his wife, Emily, on the birth of their son, Brayden Alexander Grist. Brayden was born on March 9 and weighed 6lbs and 12oz and measured 20 inches long.
- > Congratulations to **Jeremy Wade** from Olde Atlanta Golf Club in Suwanee and his wife, Natalie, on the birth of their daughter, Piercyn Claire. Piercyn was born on March 13 and weighed 7lbs 13oz and measured 20.5 inches long.

Movers & Shakers

- > **Kodey Cross** is now assistant golf course superintendent at Healy Point Country Club in Macon.
- > **Doug Freeman**, has been promoted to director of golf courses and grounds at Indian Hills Country Club and The Orchard Golf and Country Club.
- > **Danny Maisch** is now first assistant golf course superintendent at Atlanta Athletic Club in Johns Creek.
- > **Mike Smith**, formerly second assistant golf course superintendent at Ocean Forest Golf Club on St. Simons Island, is now first assistant golf course superintendent at Sea Island Golf Club – Plantation on St. Simons Island.
- > **Josh Styles**, formerly assistant golf course superintendent at Indian Hills Country Club, has been promoted to golf course superintendent.
- > **Zachary Tomlin** has been promoted to golf course superintendent at Henderson Golf Club in Savannah.
- > **Paul Wages** is now territory manager for Cardinal Chemical in Georgia.
- > **Jerry White** formerly assistant golf course superintendent at Hawks Ridge Golf Club is now golf course superintendent at Old Toccoa Farm in Blue Ridge.
- > **Matthew Fitzpatrick**, formerly assistant golf course superintendent at the University of Georgia Golf Course in Athens is now golf course superintendent at Cuscowilla on Lake Oconee in Eatonton.
- > **Sam Murphy** has been promoted to director of golf course maintenance at Cuscowilla on Lake Oconee.

Congratulations

- > Congratulations to **Marsh Benson** on his retirement from his role as director of golf course and grounds at Augusta National Golf Club.
- > Congratulations to **Ken Mangum, CGCS** on his retirement from his role as director of golf courses and grounds at Atlanta Athletic Club.
- > Congratulations to **Ian Murphy** from The Waterfall Club in Clayton on recently attaining his Class A status with the Georgia GCSA and GCSAA.
- > Congratulations to **Patrick Reinhardt** from Georgia Southern University Golf Course in Statesboro on recently attaining his Class A status with the Georgia GCSA and GCSAA.
- > Congratulations to **L.J. Robinson** from Cherokee Town and Country Club in Atlanta on recently attaining his Class A status with the Georgia GCSA and GCSAA.
- > Congratulations to **Erik Carson** from The Landings Club – Oakridge in Savannah on recently attaining his Class A status with the Georgia GCSA and GCSAA.
- > Congratulations to **Ian Murphy** from The Waterfall Club in Clayton on recently attaining his Class A status with the Georgia GCSA and GCSAA.

Weddings

- > Congratulations to **L.J. Robinson** from Cherokee Town and Country Club in Atlanta and his new bride, Molly, who were married on March 7.
- > Congratulations to **Casey Rowell** of Harrell's and his new bride, Stephanie, who were married on April 4.

IT'S NOT JUST A MOWER.



IT'S A TIME MACHINE.

The Jacobsen HR-9016T™ wide-area mower cuts time and space. Boasting a massive mowing capacity of up to 16.5 acres per hour, the HR-9016T reduces the amount of time and labor you're spending on mowing parks and other green spaces. The HR-9016T is also a breeze to maintain because each of the eleven cutting blades is powered by a quiet, hydraulic motor that eliminates belt and pulley maintenance. Trim your mowing costs with the Jacobsen HR-9016T wide-area mower.

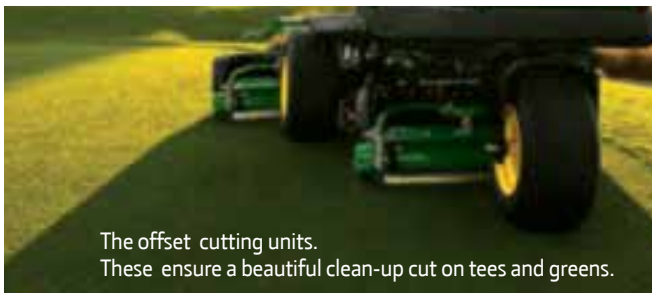


Garry Callahan
6670 Corners Industrial Ct.
Suite B
Norcross, GA 30092
Cell: 770-500-8799
Office: 770-935-8022
Toll Free: 866-302-3435

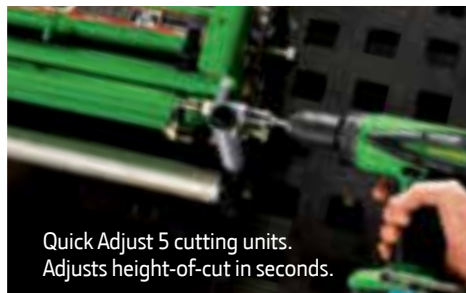
JACOBSEN®

1.888.922.TURF | www.jacobsen.com

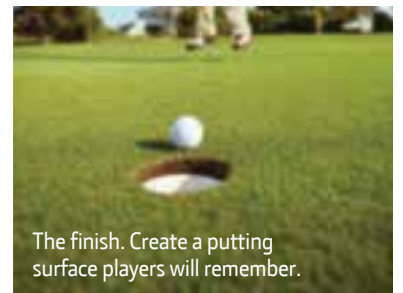
How can one greens mower satisfy so many people?



The offset cutting units. These ensure a beautiful clean-up cut on tees and greens.



Quick Adjust 5 cutting units. Adjusts height-of-cut in seconds.



The finish. Create a putting surface players will remember.

The 2500E E-Cut™ Hybrid Riding Greens Mowers. The only greens mower everyone can appreciate.

Only the 2500E E-Cut Hybrid riding greens mowers offer:

- Offset cutting units that greatly reduce “triplex ring” in the clean-up cut, and a durable ball-joint suspension system that reliably follows contours for a flawless finish.
- Fast maintenance, with Quick Adjust 5 cutting units that make it simple for a technician to change height of cut in seconds.
- Proven hybrid components and experience stretching back to 2005.

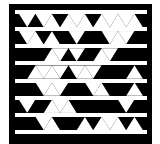
All this, and surprisingly affordable, too. For a test drive or a virtual walk around, scan the tag or visit us at JohnDeere.com/Golf



JOHN DEERE
GOLF

Greenville
TURF & TRACTOR

www.greenvilleturf.com
866-485-TURF



Jim Roberts
Sales Manager
864-419-8871 Mobile
robertsiiijim@gmail.com

Mark Hendricks
Territory Sales Manager
770-490-9668 Mobile
hend8383@bellsouth.net

Allen Weed
Territory Sales Manager
770-490-9653 Mobile
weedallen@gmail.com

Tim Boles
Territory Sales Manager
770-845-0610 Mobile
bolestim@gmail.com